

FIG. 1

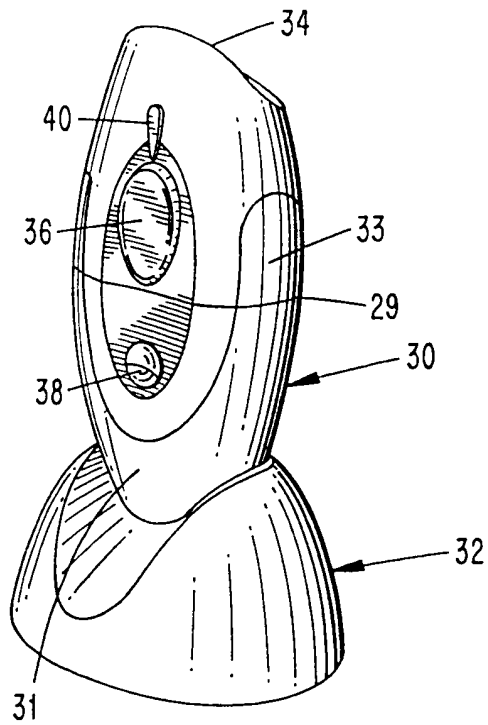


FIG. 2

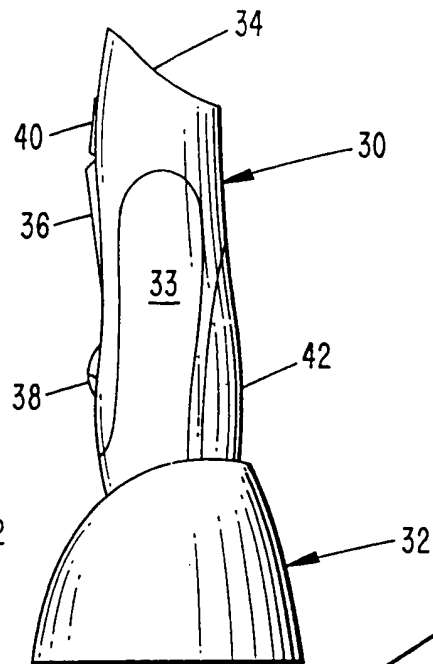


FIG. 3

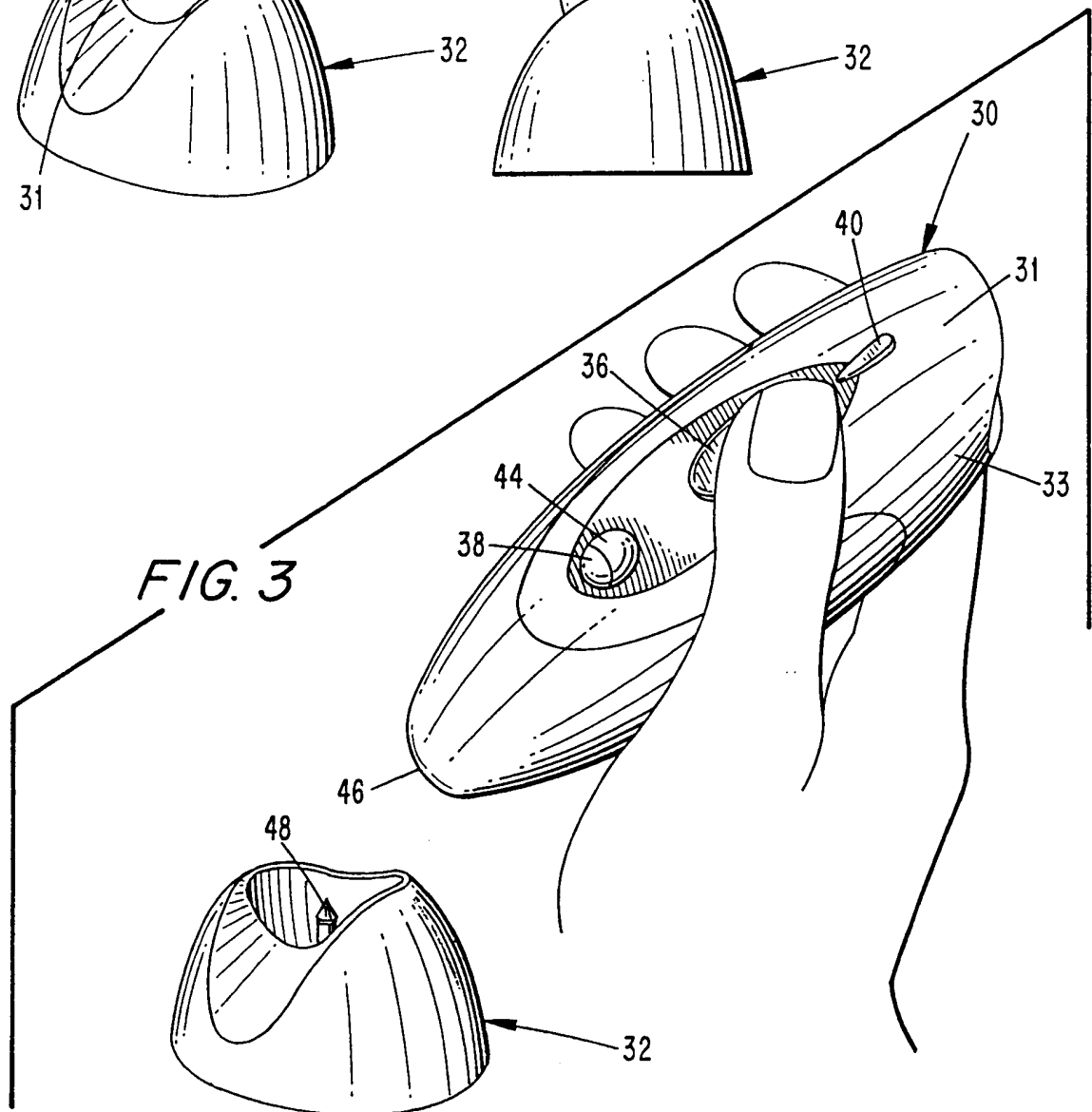


FIG. 5

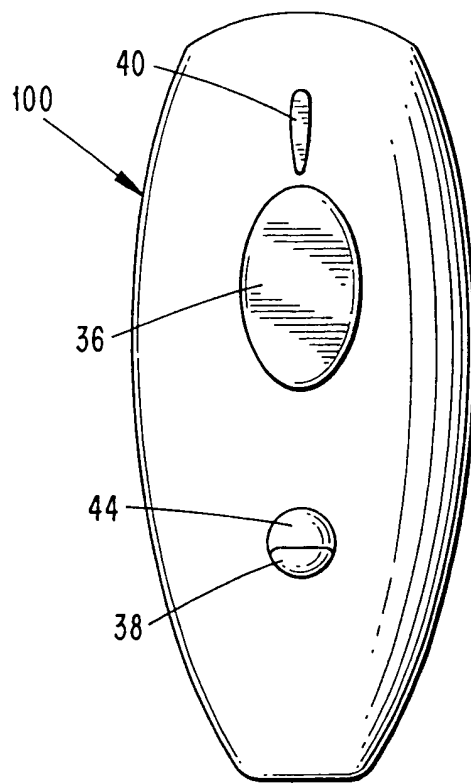


FIG. 6

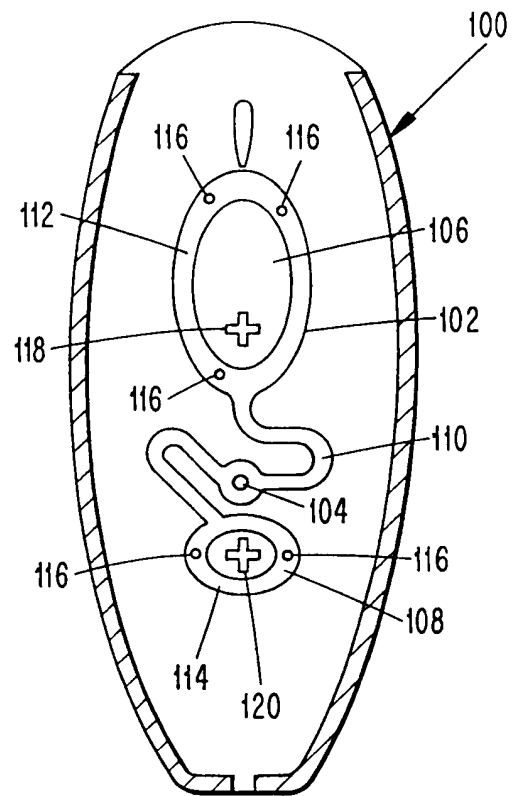


FIG. 9

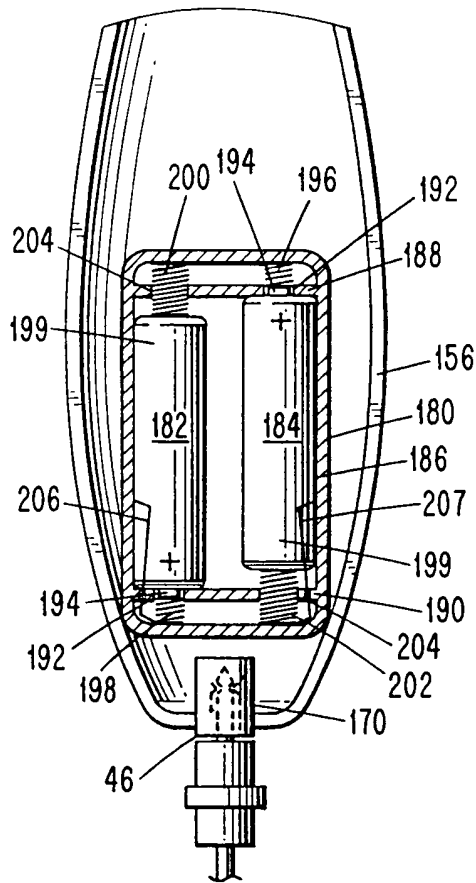


FIG. 4(a)

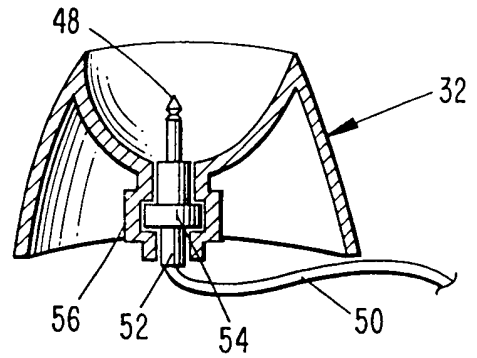


FIG. 4(b)

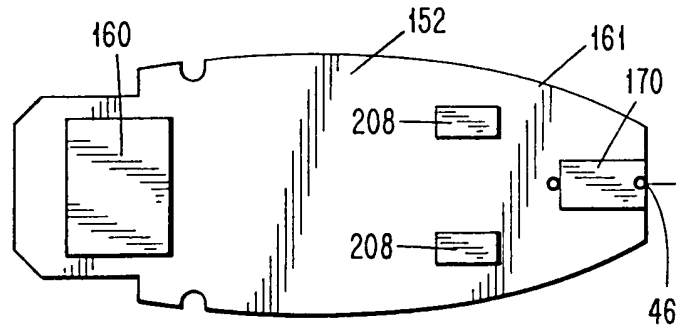
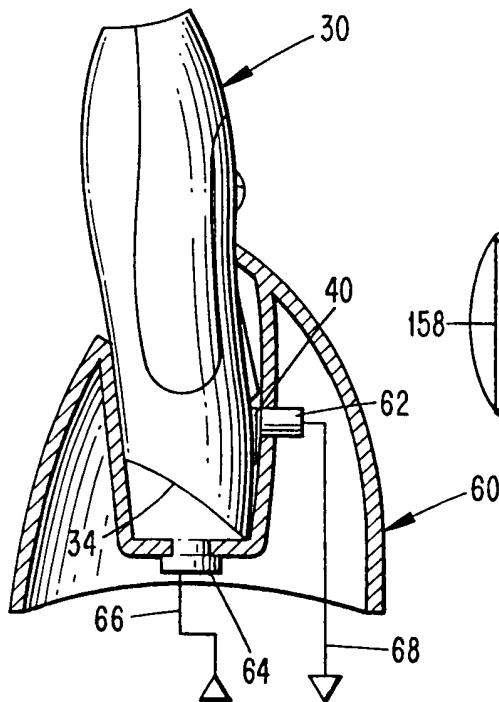


FIG. 8

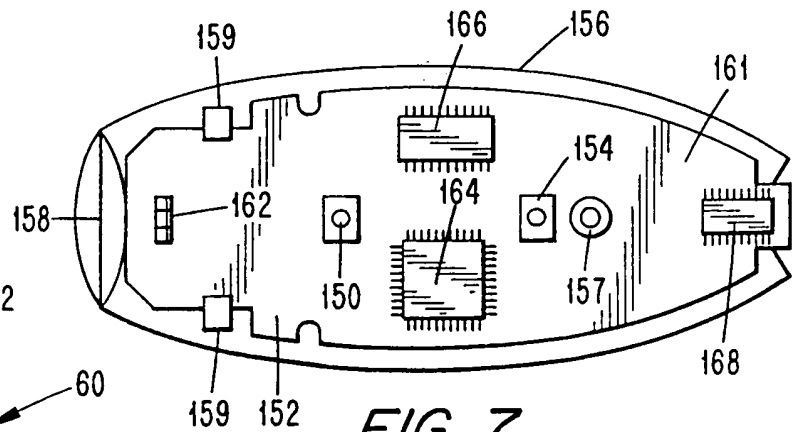


FIG. 7

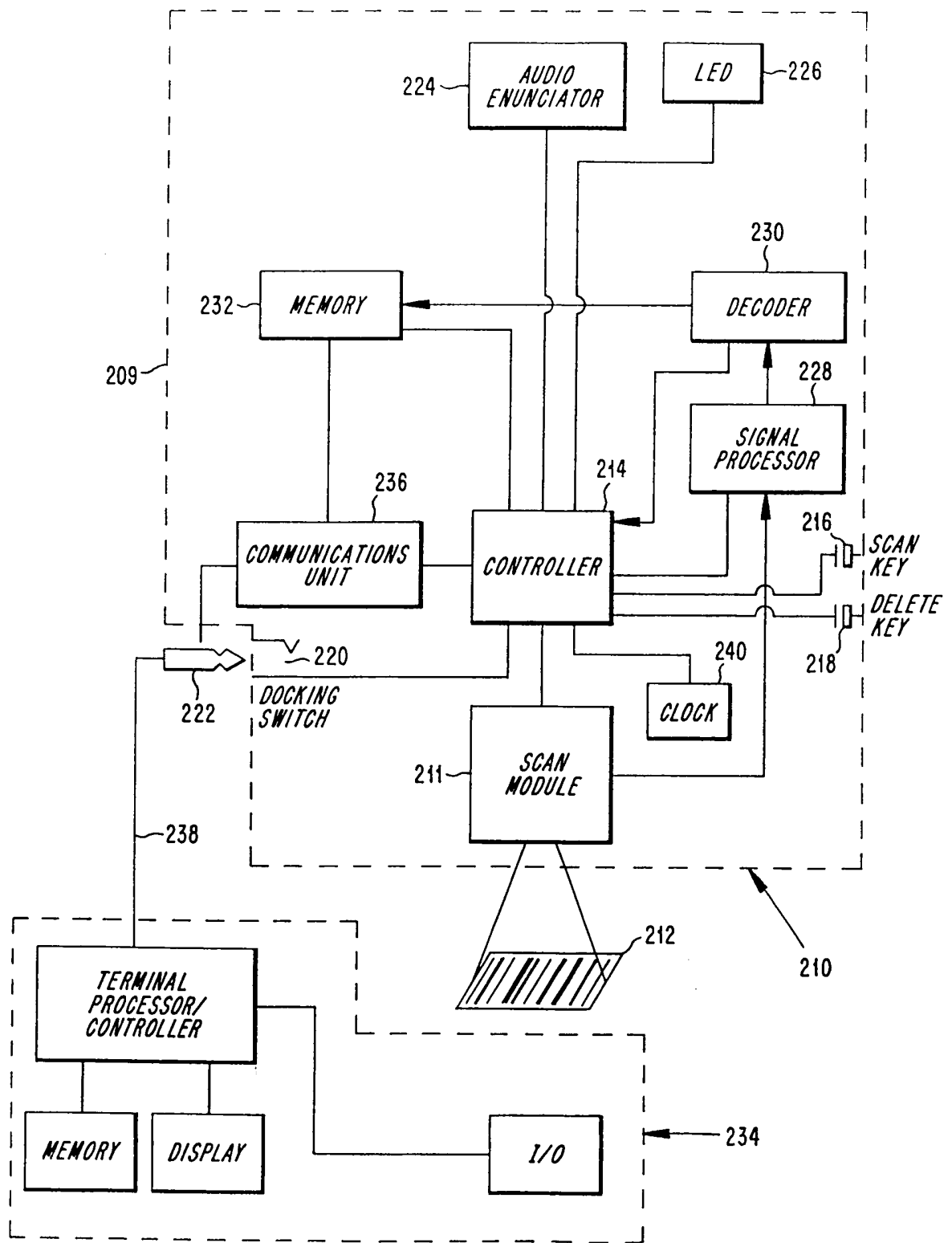
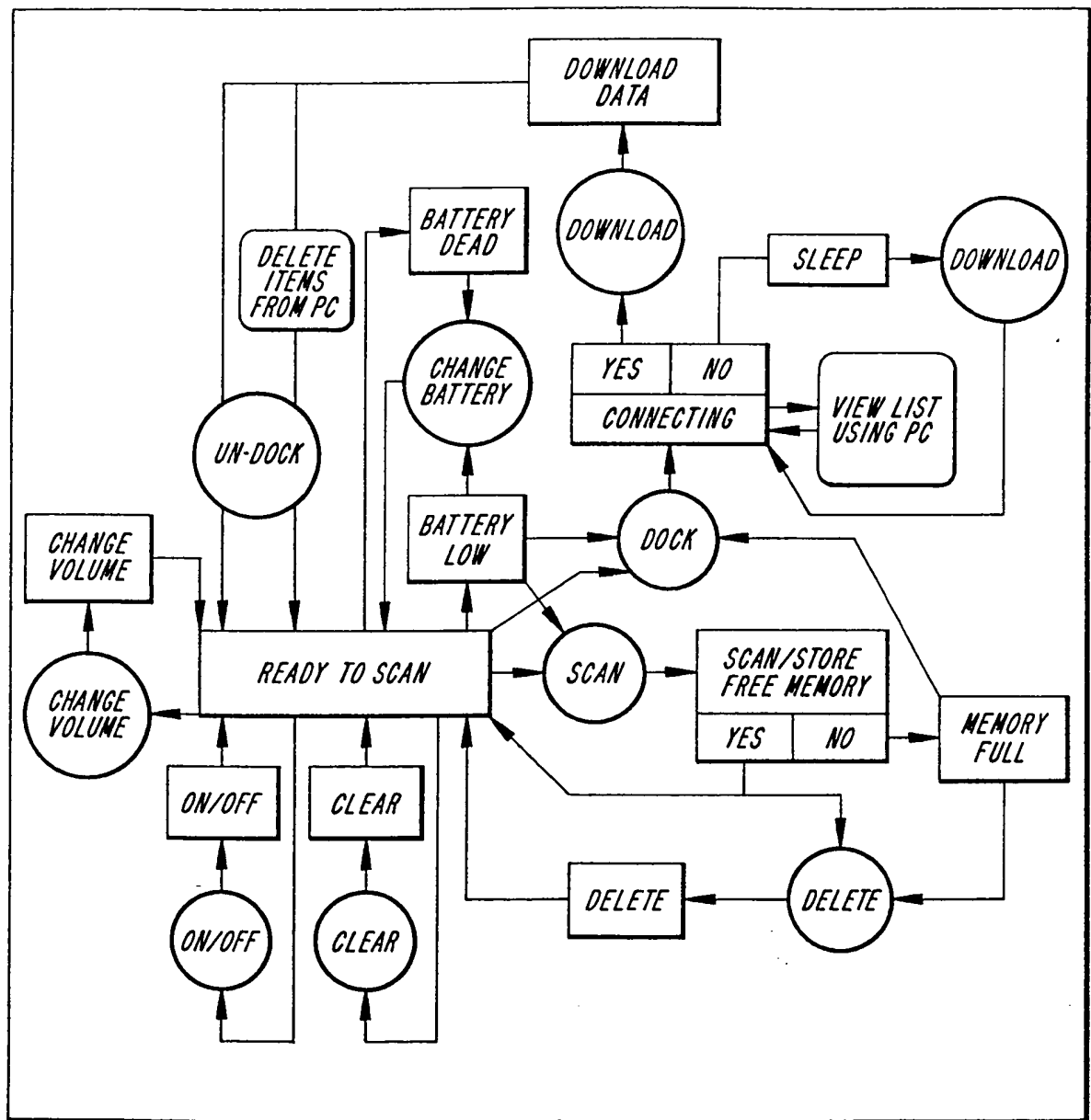


FIG. 10

FIG. 11



STATE

CODE READER OPERATION

PC OPERATION

FIG. 12

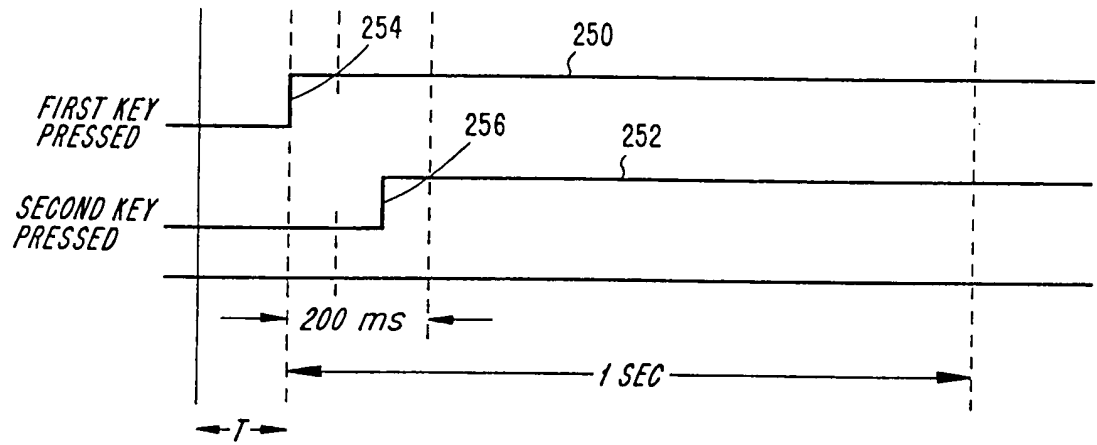
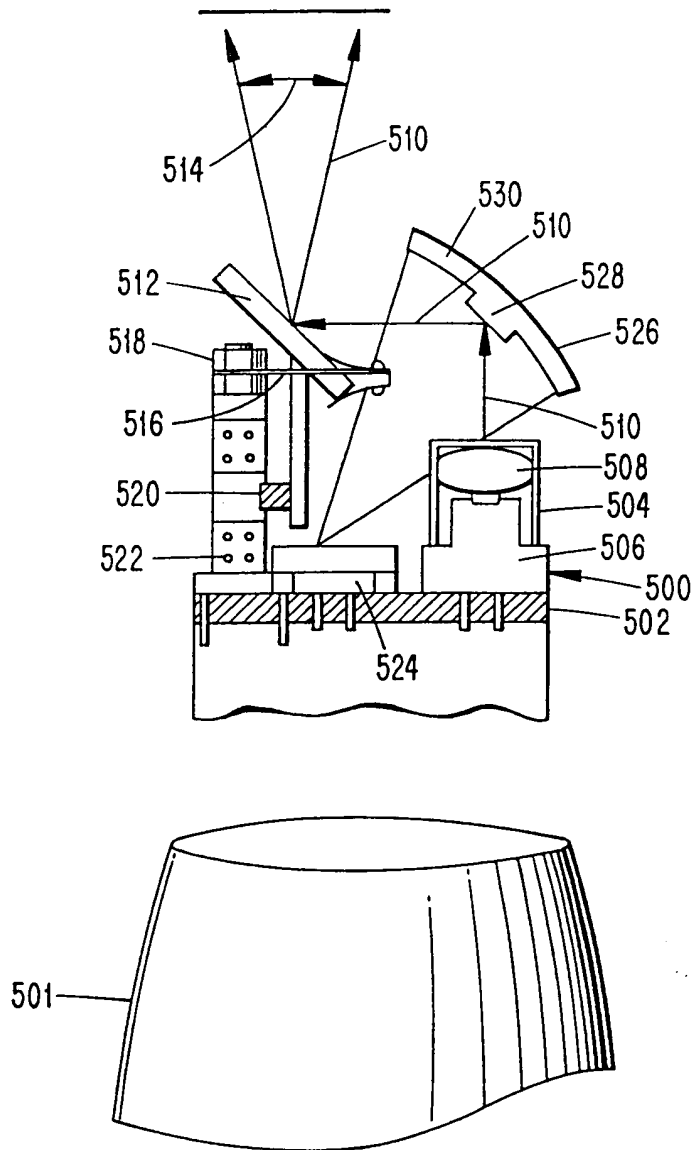


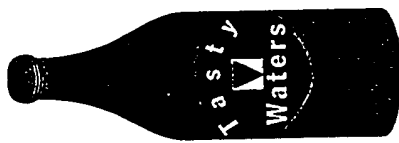
FIG. 13



600

**Sample Coupon: UCC/EAN-128 Code**

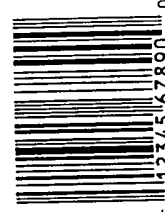
MANUFACTURER COUPON Expires 7-31-9X



**SAVE 90¢**  
ON ANY 16 oz  
bottle of  
**TASTY WATERS**

**Consumer:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam numummy nibh euismod ticitdunit ut loareet dolore magna  
**Retailer:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam numummy nibh euismod ticitdunit ut loareet dolore magna

610



5 1234567890 0  
(8101)0 54321 0797(21)12345678  
Application Identifier Offer Code Application Identifier Household ID  
Number System Character Expiration Date  
612 614 616 618 620 622

F16.14